



Fueling Conversation



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Loyalty programs abound in the competitive world of gasoline retailing, offering fuel discounts for frequent purchases or buying high-margin items inside the store. The details vary widely, and it's tough

to calculate the net savings. Some programs require another credit card, and many have maximums, minimums or time limits. I can't remember my passwords and PINs, let alone discount details such as these.

A Costco membership is the ultimate loyalty program. This is especially true when buying high-quality Kirkland Signature™ Fuel with the Costco Anywhere Visa® Card by Citi.

Combining this go-anywhere, no-annual-fee Visa card with your paid Costco membership means one less card in your wallet. There are attractive rebates for eligible travel, restaurants and everything you buy inside the warehouse and at Costco.com. But the biggest rewards are at the gas station – you earn 4% cash back rewards on fuel purchases worldwide.

Costco has received the GasBuddy Low Price Award for five years straight, last year saving our members 20 cents per gallon compared with market average prices. Our consistently low prices offer huge savings regardless of whether you pay with Visa, debit or a Costco Cash Card.

Four percent equals 10 cents per gallon when gas costs \$2.50. The higher the gas prices, the bigger the cash back rewards. Buying Kirkland Signature gas with the Costco Anywhere Visa Card means big, reliable value on top-quality fuel. Simple!

For more information on the Costco Anywhere Visa Card by Citi, visit citi.com/CostcoAnywhere. ■