



PAID ADVERTISEMENT

Fueling Conversation



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Quality & Compliance

The Kirkland Signature brand means value, defined as the right combination of high quality and low price. With five times the U.S. requirement of detergent additives, Kirkland Signature Gasoline meets and

exceeds TOP TIER™ performance standards (toptiergas.com). Plus, our trained attendants change the fuel filters frequently. Costco gasoline quality is second to none.

Price is the other half of the Kirkland Signature value equation. Although gas prices have fallen from their historic highs of a few years ago, fuel is still a big part of the family budget. As Costco members, you expect low prices at our gas stations. But how much lower are we?



In 2016, Costco received the GasBuddy Low Price Award for the fourth consecutive year. GasBuddy is a free crowdsourced fuel pricing mobile app (gasbuddy.com/app) that helps motorists find the best fuel retailers by price or distance. It determines the annual Low Price Award recipients by averaging the hundreds of millions of price reports submitted by consumers around the country. According to their statistics, our members save, on average, more than 19 cents per gallon. That's better living through statistics!

But that's not all. The new Costco Anywhere Visa® Card by Citi offers 4% cash back on eligible gas purchases worldwide (for the first \$7,000 of your gas purchases per year and then 1% thereafter).

Costco doesn't control either the wholesale fuel market or the prices of our competitors, so your savings will vary over time and in different markets. But the numbers don't lie – Kirkland Signature Gasoline is consistently the best value anywhere. ■