



PAID ADVERTISEMENT

## Fueling Conversation



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Not everyone is an expert in petroleum chemistry and modern engine design, so evaluating fuel quality can be difficult. How do you judge the quality of a product that is seldom seen?

Costco researched that question in two ways. First, we conducted extensive engine testing that showed the benefit of more detergent additives. We found that about five times the EPA detergent minimum provided the cleanest engines, so “5x” became the detergent level in all Kirkland Signature™ Gasoline – both regular and premium grade.

Second, we listened to the auto manufacturers. Many of them advocate a TOP TIER™ standard that requires more additive than the government mandate. As of 2014, all Kirkland Signature Gasoline has been certified to meet the TOP TIER™ performance standards in both the U.S. and Canada ([toptiergas.com](http://toptiergas.com)).



We were delighted when AAA recently conducted their own test of TOP TIER™ fuels versus those containing only the government minimums. The results? TOP TIER™ detergent gasoline generated 19 times fewer harmful deposits than other gasolines, after only 4,000 miles of simulated driving! That independently confirms our own testing and further underscores the benefit delivered by Kirkland Signature Gasoline.

Although AAA did not identify the brand names of the fuels they tested, their report shows the value of TOP TIER™ gasoline. Kirkland Signature Gasoline contains even more detergent than required by the TOP TIER™ program and delivers this excellent product at a tremendous value.

Check out the details at <http://newsroom.aaa.com/2016/07/aaa-not-gasoline-created-equal/> ■